

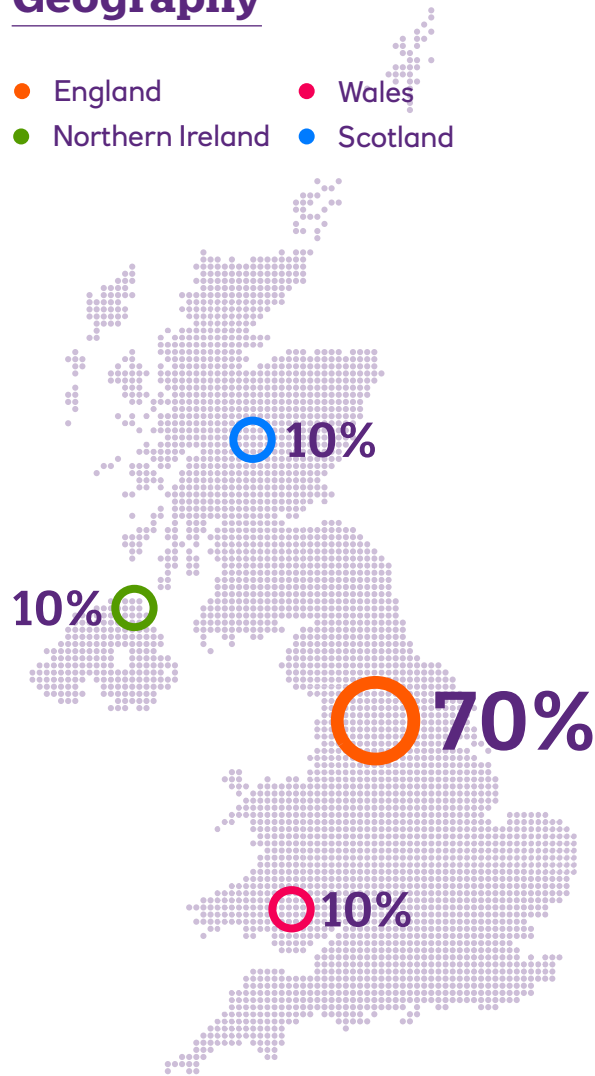
FutureFit Research

Sectors

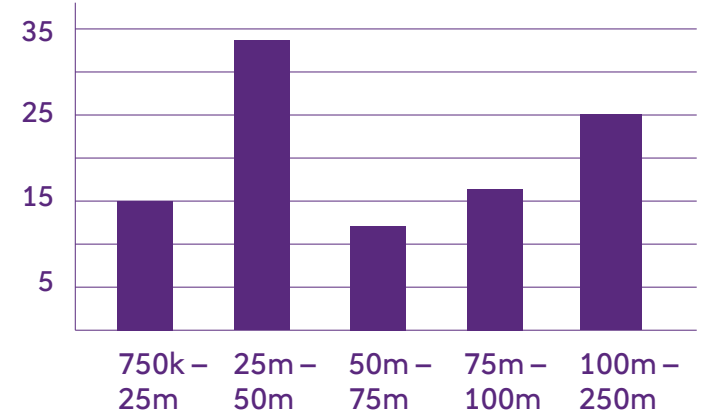
- Agriculture
- Construction
- Consumer Industries
- CRE (Commercial Real Estate)
- Manufacturing
- Mobility and Logistics
- Professional Services
- Public Society
- Renewables and Utilities
- Technology, Media and Telecoms

Geography

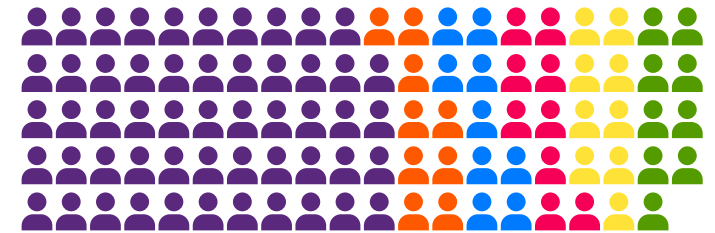
- England
- Northern Ireland
- Wales
- Scotland



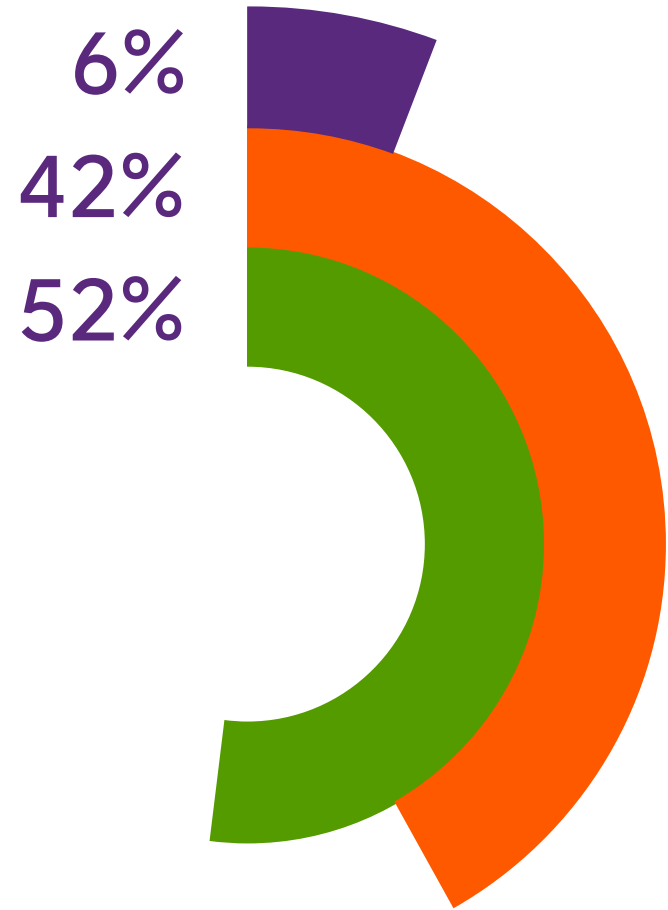
Annual turnover

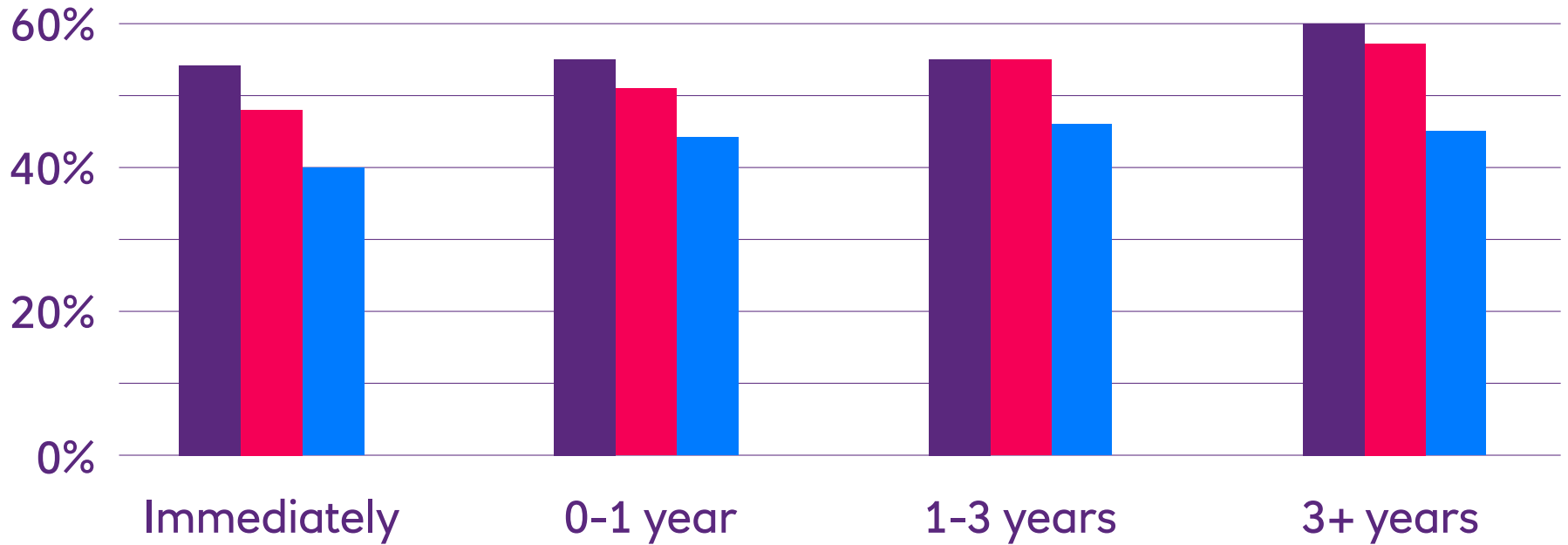


Job title



- 0-1 year
- 1-2 years
- 2-3 years



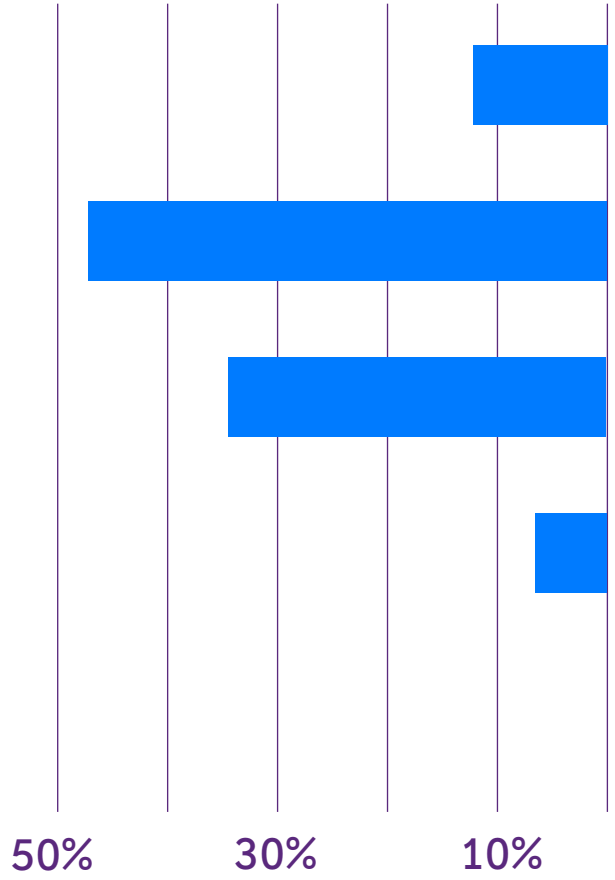


● Rising inflation
(including energy
price rises)

● Geopolitical
events and
sanctions

● Supply chain
shortages

Digitisation AI



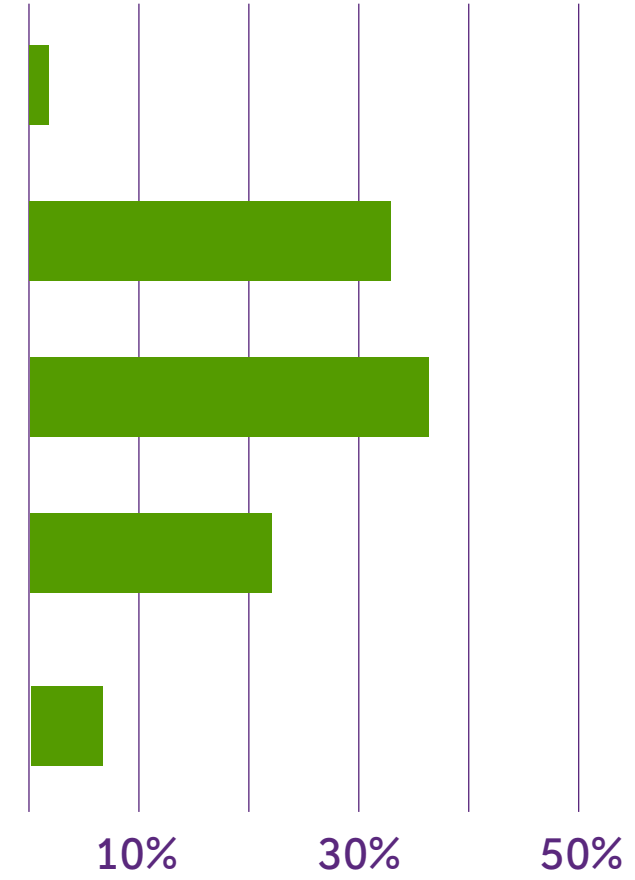
Invested and looking to invest more over the next 1-2 years.

Invested and looking to invest more over the next 2-3 years.

Invested but not looking to invest more over the next 1-2 years.

Not invested but looking to invest over the next 1-2 years.

Not invested, not looking to invest.



Our business purpose directly relates to the products/services.

52%

Purpose needs to be proven through everyday actions.

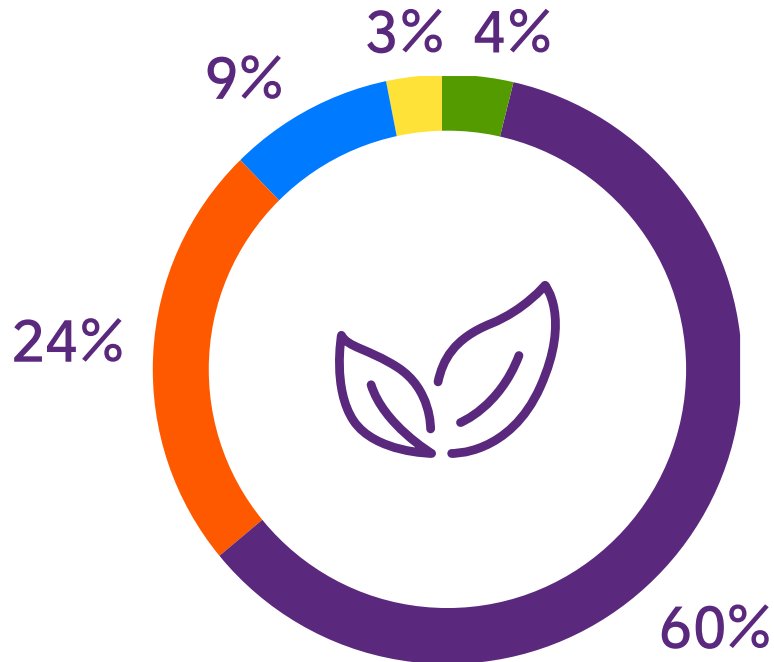
51%

Giving staff purpose at work protects against them leaving.

44%

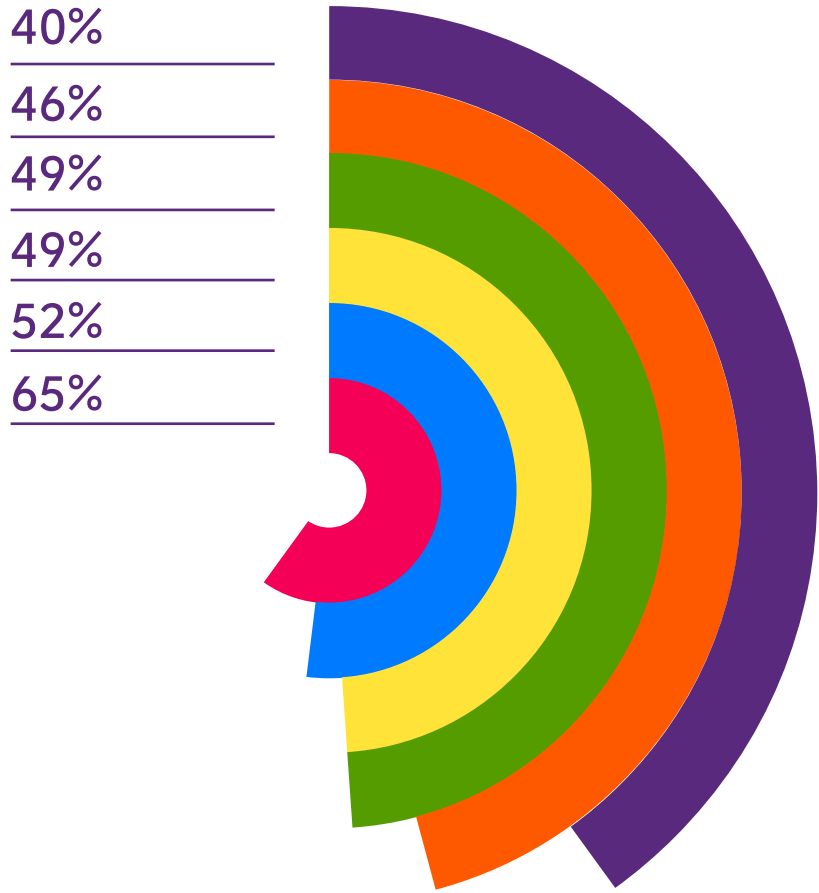
Winning new talent is becoming an increasing challenge.

38%



- Yes, we have invested primarily for environmental reasons.
- Yes, we have invested primarily to protect against rising costs.
- No, but we are considering investing primarily for environmental reasons.
- No, but we are considering investing primarily to protect against rising costs.
- We have not invested and are not planning to do so in the future.

- Environmental protection.
- A diverse supply chain.
- An innovative culture that embraces technology.
- A purpose-led working culture.
- A diverse customer-base.
- The ability to manage financial risks such as inflation.



Green energy



64%

of respondents have invested in green energy solutions.

Supply chains



60%

of UK businesses are increasing efforts to diversify supply chains.

Talent



47%

say their business has published a statement outlining its purpose.

Digitisation



93%

say they have invested already and 59% plan to invest more in the coming years.